



# Rodney Roy DeLoach

DEC 30, 1957 - SEP 1, 2021



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# Rodney Roy DeLoach

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**R**odney Roy DeLoach, Jr., 63, a resident of Fort Myers, FL formerly of Virginia passed away Wednesday, September 1, 2021 in Fort Myers, FL. He was born December 30, 1957 in Beaumont, TX.

Roy graduated from Taft High School in Hamilton Ohio in 1976 and in 1980 graduated from the University of Houston. DeLoach pursued a law degree and in May of 1986 graduated from South Texas College of Law.

Roy DeLoach was a Washington, D.C. based attorney and lobbyist with more than 20 years with legislative and regulatory experience in the financial services sector and related industries. The D.C. Strategies Group was founded in 2010 by Roy DeLoach and Mike Chapman. Chapman is Roy's longtime trusted business partner and friend.

DeLoach had a particularly extensive background in a number of issues related to housing finance, including mortgage origination, loan servicing and secondary market transactions. In addition, DeLoach was an expert on securities and Internet based financial transactions. He was instrumental in gaining an amendment to the Dodd-Frank Wall Street Reform and Consumer Protection Act to limit the potential negative consequences of the law on his client, a trade organization representing a major sector of the U.S. residential mortgage market. More recently, DeLoach played a key role in the passage of the JOBS Act and subsequent regulatory improvements to the statute.

DeLoach had strong working relationships with key members of the U.S. Senate Banking and House Financial Services Committees, as well as with officials inside such federal agencies as the Securities and Exchange Commission, Treasury Department, Federal Reserve Board, Bureau of Consumer Financial Protection, Federal Housing Finance Agency and the Department of Housing & Urban Development, among others. He also had deep working relationships with D.C. business groups, including all the major financial services trade associations, the U.S. Chamber of



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Commerce, and the two housing-related government sponsored enterprises, Fannie Mae and Freddie Mac.

DeLoach served as chief executive officer of a major mortgage-related trade group. He also worked as a lobbyist for several national trade groups, including the National Association of Mortgage Brokers, National Association of Realtors and America's Community Bankers, which is now a part of the American Bankers Association. He was an owner-investor in three dot-com ventures relating to residential loans, mortgage processing and residential property listings, and is considered an expert on new technologies and their impact on the financial markets and related businesses.

Earlier in his career, DeLoach worked at several federal agencies, including the Treasury and Labor Departments and the National Credit Union Administration. He was appointed to serve on HUD's working group on Computerized Loan Origination Systems as well as HUD's Negotiated Rulemaking Advisory Committee on Mortgage Broker Disclosure. He also was nominated to serve on the FTC's Advisory Committee on Online Access and Security. DeLoach was one of the most well respected lobbyists in DC.

Roy is survived by his six children, Drew DeLoach (Laura) of Baltimore, MD, Connor DeLoach of Fort Myers, FL, Brian DeLoach of Auburn, AL, Reed DeLoach of Charlotte, NC, Caroline DeLoach of Parks City, UT and Sarah DeLoach of Arlington, VA; his parents, Rodney and JoAnn (Teel) DeLoach of Longview, TX; three sisters, Debra DeLoach Beike (Robert) of Cambridge, OH, Pamela DeLoach Sykes Mago (Philip) of Greenbrier, TN and Clara Lisa DeLoach Ross (John) of Longview, TX; one brother, George Lee DeLoach (Laura) of Livingston, TX; his adored companion, Linda Knowlton of Ft. Myers, FL; as well as many extended family members and friends. Roy's love of boating, scuba trips and scouting trips especially with his kids were Roy's favorite things to do and talked much about especially over a good cigar. His love of golfing was right up there but golfing did not love him as much! Roy's sense of humor carried him through the stress of DC and many stories were shared again over a good cigar and bourbon.

A viewing will be held 9:00-10:00 AM, Saturday, September 11, 2021 at Fort Myers Memorial Gardens Funeral Home, 1589 Colonial Blvd., Fort Myers, FL 33907. A Mass of Christian Burial will be held 11:00 AM, Saturday, September 11, 2021 at Church of the Resurrection of Our Lord 8121 Cypress Lake Drive Ft Myers, Florida. A reception will be immediately following at Kelly Greens Country Club 12300 Kelly Greens Blvd Ft Myers, Florida.



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Interment will be in Batson, TX at Guedry Cemetery on September 18, 2021. Reception to follow at the home of William & Caroline Devine's Rocking 7H Ranch. 3384 Hwy 770 North. Hull, Texas



# Events


**Rodney Roy DeLoach**

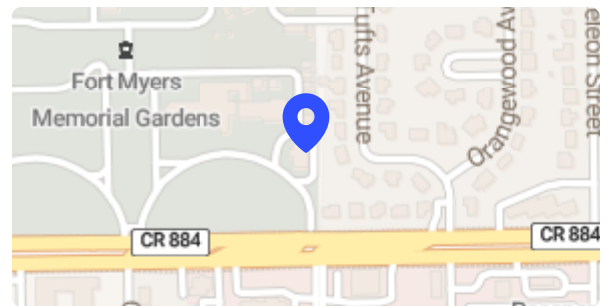
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## Visitation

 **Saturday**, September 11, 2021


 9:00 AM - 10:00 AM ET


 **Fort Myers Memorial Gardens Cemetery**  
1589 Colonial Boulevard, Fort Myers FL 33907

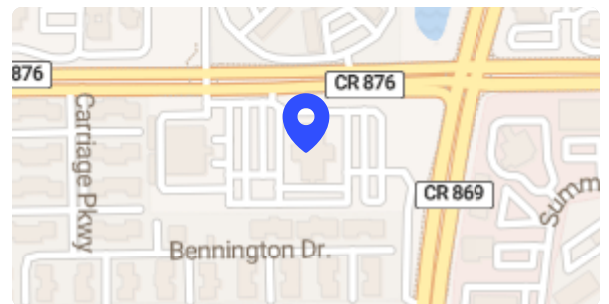


## Mass of Christian Burial

 **Saturday**, September 11, 2021

 11:00 AM ET

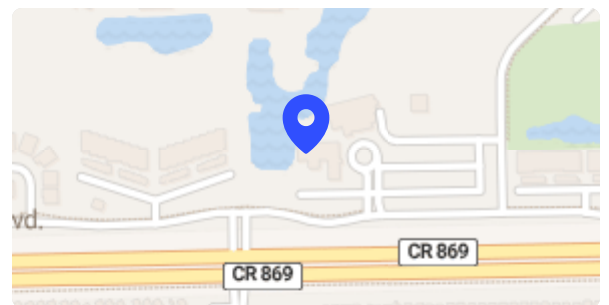
 **Church of the Resurrection of Our Lord**  
8121 Cypress Lake Drive, Fort Myers FL 33919



## Reception

 **Saturday**, September 11, 2021

 **Kelly Greens Country Club**  
12300 Kelly Greens Blvd , Fort Myers FL





## Tribute Wall

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NB

**Nathaniel Bittman** posted:

Conversations with Roy. I enjoyed my conversations with Roy. I found his insight on people, life and business to be enlightening and helpful. His perspective has always been that of a pragmatic man with tremendous wit and sense of humor. I also remember his wonderful outfit he wore at a Gala event and energy, fun and humor he brought with him. When Roy walked in a room, his presense was known and people were always drawn him. A great conversationalist and man a wisdom always inspired people to want to be around Roy and spend time with him. May God rest his soul.

September 8 at 12:52 PM

JS

**John Sepulveda** September 8 at 2:16 PM

My deepest condolences to Roy's family. I had the privilege of working with Roy at NAMB. His knowledge of politics, policy and legislation always impressed me. His calm, easy and friendly demeanor working with the NAMB staff, Board, and members made working with him and for him a positive experience. And he got things done! As they say in my hometown of New York, Roy was "good people!" I still remember, after first coming onboard as an SVP at NAMB, Roy checking in with me to make sure I was doing okay and asking if I needed anything. He had the ability to pull together a wide range of people, with a diversity of views and backgrounds, to work together on issues important to mortgage brokers. He was a good guy who will be missed by so many, especially those of us who were part of the NAMB team! Rest In Peace, Brother Roy!



## **Memories only last if you share them**

Join us in honoring Rodney by contributing to a collection of shared memories.



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